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## South Florida VIPs raise \$5,000 to benefit KIND with Bachelor/Bachelorette Auction

Ten of South Florida's eligible young professionals went to the highest bidders for dates at the first Bachelor/Bachelorette Auction hosted by the South Florida VIPs (Very Innovative Professionals) to benefit Kids In New Directions (KIND).

### KIDS IN NEW DIRECTIONS

The event, held at the Saki Lounge in Delray Beach, attracted more than 200 guests and raised more than \$5,000. Guests were greeted by volunteers from KIND, and were able to preview the bachelors and bachelorettes, identified by "For Sale" T-shirts donated by the Jackalope Shirt Company.

Master of Ceremonies Jason "Chewy" Cohen introduced the bachelors and Mistress of Ceremonies Kate Volman was the bachelorette emcee. Plattinni Fine Men's Wear, Mizner Park's newest menswear store, outfitted the bachelors for

their runway appearance, and Bella Boutique in Boynton Beach provided outfits and accessories for the bachelorettes.

"This was by far our biggest success yet," said South Florida VIPs co-founder, Nicole Flier. "We raised an unbelievable amount of money for KIND, and the air was electric with great fun."

VIP Co-Founder Lori Ludwig said membership in the group is growing steadily by the month.

Date package sponsors for the event included Saki Room, Boca Bowl, MoQuila, Florida Marlins LP, Seasons 52, McCormick & Schmick's, Palm Beach Princess Cruises, NexStore, Body Kneads Massage, Stir Crazy, Pranzo's, FunKey Nutz, Grand Lux Café, Xtreme Indoor Karting, Nick's Fishmarket, Fred Astaire Dance Studio, Café Emunah, Broward Center for the Performing Arts, Big Time Restaurant Group, Palm Beach Improv, Big City Tavern Boca Raton, Goodyear Corp. and the Boca Raton Marriott.

All participants received either a hand-rolled cigar from Mya Cigar in West

Palm Beach, or a single rose donated by Petal Designs in Boca Raton, as well as a bottle of wine, courtesy of Premier Wine & Spirits.

The South Florida VIPs was formed in 2006 and holds events throughout south Palm Beach County, with proceeds from each event going to benefit KIND. VIP membership is free, and members pay for the events they attend.

To sign up for free VIP membership, view information about the group's activities and ensure you receive an invitation to future events, visit [www.sfvips.com](http://www.sfvips.com)

KIND, established in 1997, is a 501(c)(3) organization whose mission is to provide access to after school programs that have a measurable positive impact on children ages 5 through 12. KIND also provides scholarships for after-school care and directs the Spirit of Giving campaign, a collaboration of more than one dozen local nonprofit organizations.

For more information, visit [www.kindprogram.org](http://www.kindprogram.org), or call Natalie Cwick at (561) 962-4185.